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ALL MEDIA

MEDIA RELEASE

FIRST EVER KIDS FUN FAIR FOR NAMIBIA LAUNCHED

Bank Windhoek and LimeLight Event Marketing has announced the launch of the first ever Kids Fun Fair in Namibia. The Fun Fair will officially be known as the Bank Windhoek Kidz FunFair, with Bank Windhoek as its main sponsor, and organized and co-ordinated by LimeLight Event Marketing. The first annual Bank Windhoek Kidz FunFair will take place on 18 and 19 September 2009 at the Wanderers Sports Grounds.

At the signing ceremony of the sponsorship agreement between the two companies, Marlize Horn, Senior Manager: Marketing and Corporate Communication Services at Bank Windhoek, said: "Bank Windhoek is proud and excited about the first Bank Windhoek Kidz FunFair. As part of the Bank's balanced approach to sponsorships and community involvement, we believe that this FunFair fits in perfectly into our portfolio of sponsorships. This sponsorship is also an extension of Bank Windhoek's focus on the youth as the event will also be used as a platform for the Bank's "Solo Banking Buzz" initiative to educate the youth on the importance of saving and planning for their future.

The managing Director of LimeLight Event Marketing, Gabriela Raith, stated: "With a partner like Bank Windhoek we are certain that the Kidz FunFair will be a big success and we are looking forward to welcome prospective exhibitors, parents and children to the Bank Windhoek Kidz FunFair. The Bank Windhoek Kidz FunFair will be a one-stop shop for parents and their children of all ages, and will host a range of exhibitions by services providers including educational toys, education programmes, children's entertainment, children's sport activities, **children's clothing & accessories** and will even promote family friendly tourism destinations".

She continued: “The Bank Windhoek Kidz FunFair will also present a number of educational talks and workshops for parents and will be a platform for schools and organizations to promote their products and services to parents”.

For more information about the Bank Windhoek Kidz FunFair, please contact Gabriela Raith of LimeLight Event Marketing at limelight.em@iway.na or on cell: 081 297 9098.

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Issued by: Bank Windhoek Marketing and Corporate
Communication Services
Tel: (061) 299 1267
Fax: (061) 299 1287
www.bankwindhoek.com.na

Contact person: Riaan van Rooyen
Head: Corporate Communication and Social
Investment
Tel: (061) 299 1271
Fax: (061) 299 1287