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**The News Editor
All Media**

MEDIA RELEASE

Planning has commenced for the Bank Windhoek Kidz Fun Fair 2010

The Bank Windhoek Kidz Fun Fair 2009 exceeded all expectations bringing in over 7000 visitors and attracting over 60 exhibitors from various categories.

Planning has commenced for the Bank Windhoek Kidz Fun Fair 2010 and the organizers, Limelight Event Marketing will embrace the challenges for 2010 and will stay ahead of the game by introducing fresh elements, including innovative ideas to attract an ever changing market.

The booking process has been opened for exhibition stands and we want to encourage all potential exhibitors who would like to take the opportunity in exhibiting at the Bank Windhoek Kidz Fun Fair 2010. The Bank Windhoek Kidz Fun Fair will be held on 18 and 19 September 2010 at the Wanderers Sport Grounds in Windhoek.

The objective for the Bank Windhoek Kidz Fun Fair 2010 is to provide a platform for new and existing establishments in the children's sector to market new and existing products and services and increase brand awareness; strengthen ones relationship with existing clients and attract prospective customers; educate the market on what is available in Namibia and provide a platform for parents to find information on parenting.

The Bank Windhoek Kidz Fun Fair will be offering a big diversity of exhibitors, especially products and services that are not available in Namibia; a large variety of food stands, which will include a restaurant providing a full sit down menu for breakfast and lunch; an exciting entertainment programme attracting both parents and children during the entire day. This year there will be an additional focus on providing products and services and entertainment for pre-teens (aged 7 – 12).

The programme for 2010 is being finalized and visitors can already look forward to a host of new and exciting events and exhibitions. For more information about the Bank Windhoek Kidz Fun Fair and to book a stand, please contact Kerianne Witt of Limelight Event Marketing at limelight.kw@iway.na or on cell: 081 439 1399.

New exhibitors are urged to contact the organizers as soon as possible as space is very limited. Visit the Bank Windhoek Kidz Fun Fair website at www-kidz-fun-fair.com for news and information.